



## Welcome to Your Library

If you are new in town, or haven't visited the Library in a while, here's everything you need to know to make ICPL part of your routine.

### Library Cards

A Library card can be used to:

- Check out materials
- Access premium databases
- Explore the Library's digital collection
- Use on-site public computer stations
- And much more!

### Apply for a Library Card

You can apply for a card online at [www.icpl.org/cards](http://www.icpl.org/cards). After completing the online application, stop by the Library within two weeks to pick up your card. You must have photo identification and proof of your residence address (current driver license, lease or voter registration card; mail with a current postmark; preprinted checks from a bank).

*Continued on page 2*

## ICPL Plans for the Future

The Iowa City Public Library will continue to work to CONNECT, ENGAGE, and ENRICH the community under the priorities of a new strategic plan that is scheduled for final Board approval in September.

The plan will cover the Fiscal Years 2016 through 2021, with the following mission statement: The Iowa City Public Library is a center of community life that connects people of all ages with information, engages them with the world of ideas and with each other, and enriches the community by supporting learning, promoting literacy, and encouraging creativity.

The strategic plan is the result of months of data gathering, data analysis, and community conversations. Thank you to everyone who responded to surveys and/or participated in focus groups.

Watch for more details on the future Iowa City Public Library strategic plan.



# THE WINDOW

Fall/Winter 2014

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Vickie Pasicznyuk  
CHILDREN'S SERVICES

## LIBRARY HOURS

Monday - Thursday  
10 a.m. - 9 p.m.  
Friday 10 a.m. - 8 p.m.  
Saturday 10 a.m. - 6 p.m.  
Sunday Noon - 5 p.m.

## CONTACT US

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Iowa City, IA 52240-1820  
Phone 319.356.5200  
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IOWA CITY  
PUBLIC LIBRARY



You also can apply for a card in person. Stop by the Help Desk any time the Library is open. You will need photo identification and proof of your residence address.

Children's cards: Children of all ages may have a library card. For children 12 and under, a parent/guardian must be present when the card is issued. Because we value confidentiality, access to information on children's accounts is only available if the child is present or if the parent has the child's library card.

## Library Hours

The Library is open from 10 a.m. to 9 p.m. Monday through Thursday; 10 a.m. to 8 p.m. Friday; 10 a.m. to 6 p.m. Saturday; and noon to 5 p.m. Sunday. To access the Holiday Hour schedule, visit [www.icpl.org/hours-location/holidays/](http://www.icpl.org/hours-location/holidays/)

## Parking

There are free 20-minute parking spaces on Linn Street and on-street metered parking is available near the Library. Additional parking is available in a number of parking ramps near the Library. In many downtown parking ramps, the first hour of parking is free.



**University of Iowa 2014 Homecoming**  
Be on the lookout for the ICPL Book Cart Drill Team and *Bookman* at the Homecoming Parade Friday, October 10.



# Celebrate Intellectual Freedom at ICPL

The Intellectual Freedom Festival is an annual event that affirms everyone's right to freedom of thought and expression. This year's Carol Spaziani Intellectual Freedom Festival will be held Sept. 21 through Sept. 27.

This year's event feature documentary screenings including *Dixie Chicks: Shut Up and Sing*; presentations on censorship; a read aloud of banned poetry; and a social media safety computer class.

All programs are free and open to the public. For a complete listing of events, visit [www.icpl.org/iff](http://www.icpl.org/iff)



IOWA CITY  
PUBLIC  
LIBRARY

FOUNDATION

# Friends

Every contribution has a positive impact on your Iowa City Public Library! Thank you for giving as generously as you can to ensure the Library's continued success.

### Giving is easy

**Online** - Visit our secure site to donate using your Visa, MasterCard, Discover, or American Express cards [www.icpl.org/support/donate](http://www.icpl.org/support/donate)

**Payroll deduction** - Give through Iowa Shares if you work for University of Iowa, City of Iowa City, Johnson County, Iowa City Community School District and other local public and private employers.

**Check or Credit Card** - Use the form below. Mail to ICPL Development Office, 123 S. Linn St., Iowa City, IA. 52240.

**Questions?** Contact Patty McCarthy, Development Director, 319-356-5249, [patty-mccarthy@icpl.org](mailto:patty-mccarthy@icpl.org)

I/We are proud to support the Iowa City Public Library with a contribution to the Friends Foundation Annual Fund at the following level:

- Literary Circle \$2,500 and more
- Publisher's Circle \$1,000-\$2,499
- Editor's Circle \$500-\$999
- Author's Circle \$250-\$499
- Reader's Circle \$100-\$249
- Book Lovers \$50-\$99
- Bookplate \$1-\$49

Enclosed is my/our contribution of \$ \_\_\_\_\_

Payment Type:

- Check made payable to the ICPL Friends Foundation
- Please charge my:
- Visa  MasterCard  Discover  American Express

ACCOUNT NUMBER

EXP. DATE

CVV CODE

SIGNATURE (REQUIRED)

NAME(S)

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CITY

STATE

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PHONE

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# FY 2014 Annual Report



*Edward Li is the winner of the Kids Summer Reading Program Grand Prize. He is pictured with his father, Richard Li, and Vickie Pasicznyuk, the Children's Room Coordinator.*



*The Library Links Golf Tournament was held in June at Finkbine Golf Course.*



*Teens enjoy the Koza Family Teen Center (above). The new interactive touch table in the Children's Room is a hit (below).*



The Library's 2014 fiscal year ended June 30, and the numbers show another busy year.

Many positive comments have been received about the completion of the Library's "facelift," a two-year project to make improvements throughout the building.

The Koza Family Teen Center on the second floor attracted many new teens to programming and other events just for them. If you or family members are in 7th through 12th grades, be sure to stop by during special after-school hours to check out what's happening.

The renovation project also saw improvements in the Ellen Buchanan Children's Room where child-oriented technology advancements – including our Library's first interactive touch table – were provided. We thank local software developers who created innovative software for the table. Their work continues this year in an effort to keep the Library's young patrons learning while playing.

The improvements made possible by the remodeling project would not have been so significant without your generous charitable contributions. Thank

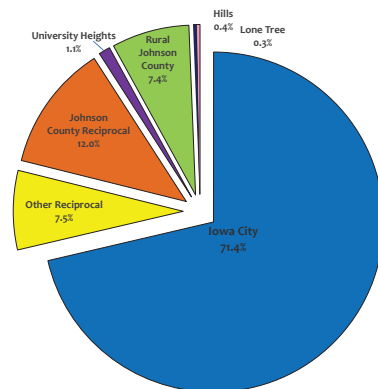
you for your increased support of two fundraising events. Donations topped \$17,000 for the second annual Library Links Golf Classic and the Arts & Crafts Bazaar.

The importance of summer reading programs is receiving new attention both nationally and locally. Our community responded with record participation by all ages—babies, children, teens, and adults. For the first time, we partnered with two other libraries that serve students in the Iowa City Community School District, Coralville and North Liberty, to track registrations by school. A grant from the United Way of Johnson and Washington Counties enabled us to provide weekly programming at Iowa City Neighborhood Centers this summer.

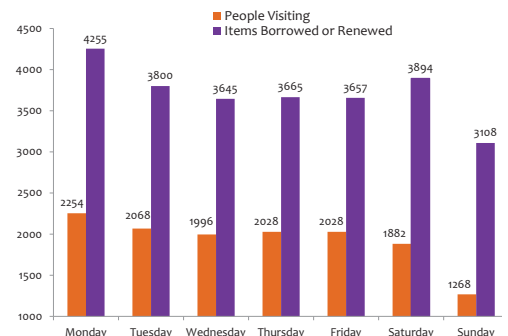
The use of library collections remains strong. Although circulation of some traditional collections is down, electronic collections saw an 18 percent increase. Many people know what they want and appreciate the convenience of placing holds electronically anytime. This corresponded to a 15 percent increase in reserves.

The complete annual report is available at [www.icpl.org/annual-report/](http://www.icpl.org/annual-report/)

**FY14 Cardholders by Place of Residence**



**FY14 Average Number of Transactions Per Day**



# ICPL Introduces Redesigned Website

In June, the Iowa City Public Library updated its website to incorporate responsive web design. Responsive web design enables the best viewing experience across a range of devices.

“Part of our long-term strategic plan was to make improvements to the Website that’s easier to navigate from both a Desktop computer and mobile devices,” says Brent Palmer, the Library’s Information Technology Coordinator. “We also wanted to make our website more dynamic.”

Visit the Library's new website at [www.icpl.org](http://www.icpl.org).

## Library Debuts Podcast

The Iowa City Public Library’s newest podcast, On Air: The ICPL Podcast, is available to download at [www.icpl.org/podcast](http://www.icpl.org/podcast).



**On Air: The ICPL Podcast** features Library staff discussing the Library’s collections in a casual conversation. It’s now available with other podcasts, including One of a Kind and Tell Me Your Story.



**One of a Kind** is a series of interviews, 1993-present, with Iowa City community leaders. One of a Kind is produced and hosted by Ellen Buchanan especially for the Library.



**Tell Me Your Story** is a series of forty interviews, taped in 1989 through 1992, with people who have made a difference in the life of Iowa City. This program was also produced and hosted by Ellen Buchanan.

# B.Y.O.BOOK

- books in bars book club -

TUESDAY, SEPTEMBER 16TH, 7:00 P.M.

The Mill: 120 E. Burlington St.

*A Visit From the Goon Squad* by Jennifer Egan

TUESDAY, OCTOBER 28TH, 7:00 P.M.

Basta Pizzeria Ristorante: 121 Iowa Ave.

*The Imperfectionists* by Tom Rachman

Copies of the books will be available at the Iowa City Public Library. Reservations can be made with Reference Desk staff on the 2nd floor, or by calling 319.356.5200.



## Welcome New Board Member



David Hamilton joined the Library Board of Trustees on April 1, 2014, and will complete the term vacated when Mark Edwards resigned. His term will expire on June 30, 2015.

Hamilton is a retired Professor of English at the University of Iowa. He has lived in Iowa City nearly 40 years.



# Day in the Life: ICPL's Reference Desk

It's the first thing you see on the Library's second floor, the glow of the illuminated INFO sign beckoning you closer: ICPL's Reference Desk.

Staffing this station is a team of individuals ready to answer questions, help find a book, provide assistance with the computers and . . . well, it depends on the day.

"We may not always know the answer, but we can get you started at finding it," Clark says. "Or we may not have the exact resource, but chances are we know where patrons need to go for help or who they need to call."

Too few people know it's OK to go to the Reference Desk and ask for help,

*"Google can bring you back 100,000 answers.  
A librarian can bring you back the right one."  
— Neil Gaiman*

"A 'typical day' doesn't exist," says Maeve Clark, coordinator of Adult Services, the department that staffs the Reference Desk.

Mornings may begin the same – Librarians respond to patron requests that arrived overnight, be it a request for information or an interlibrary loan – but anything goes once the doors open.

From teaching the public how to research their genealogy to helping patrons use the latest technology, the Reference Desk is your one-stop place for information. Staff at this desk are trained to locate the answer to any question, or point you in the right direction.

or perhaps they're shy, says Candice Smith, a Reference Librarian. Instead of turning to librarians for information, the public relies on computers. However, as author Neil Gaiman once said, "Google can bring you back 100,000 answers. A librarian can bring you back the right one."

"I think I'm a naturally curious person, so once I get into something, it's hard to stop," Smith says.

Sometimes Reference Desk staff research questions long after finding a satisfactory answer. Some of these stories can be found on the Library's blog, 123 South Linn, under the From the Reference Desk category.

"People are so appreciative when we are able to find something for them – even when we can't help," Reference Librarian Heidi Lauritzen says. "They appreciate the effort."

Of course, finding the answer is the ultimate goal – not only for the patron, but for the staff.

"It's a great job for anyone who's curi-



ous," says Beth Fisher, Adult Program-  
ming Librarian. "When someone asks  
a question, suddenly I want to know  
the answer, too."

## ASK A LIBRARIAN

Librarians can provide quick answers to short questions, or direct your research for longer questions. Trained staff can help you use a wide variety of reference materials, both print and electronic.

Questions can be asked in person at the Library's second floor Reference Desk.

**ONLINE** - [www.icpl.org/ask/](http://www.icpl.org/ask/)  
**E-MAIL** - [refquest@icpl.org](mailto:refquest@icpl.org)  
**CALL** - (319) 356-5200  
(when the Library is open)

Staff strive to answer questions within 24 hours.

## DID YOU KNOW?

The Library has access to more than 50 databases, including:

**Mango Languages** – online language learning courses.

**Learning Express** – a catalog of practice tests and tutorial courses including GRE, ACT, SAT and others.

**Value Line** – provides investment research.

# Iowa City celebrates books and literature in October

The Iowa City Public Library is one of many sponsors of the Iowa City Book Festival, Oct. 2 through Oct. 5.

Now in its sixth year, the annual celebration of books and writing leverages the unique mix of local resources that helped Iowa City earn the UNESCO City of Literature designation.

This year's festival kicks off on Thursday, Oct. 2, with a free event featuring crime novelist James Ellroy in conversation with fellow novelist Craig McDonald. Other event highlights include:

**Friday, October 3:** A marquee event at Iowa City's historic Englert Theatre featuring Pulitzer Prize-winner Marilynne Robinson in conversation with Iowa Writers' Workshop graduate Ayana Mathis.

**Saturday, October 4:** A full day of programming that includes readings, panel discussions and demonstrations related to writing and book arts. Events are held at venues around downtown Iowa City, including the Library and the Old Capitol on the University of Iowa campus.

**Sunday, October 5:** Jane Smiley will read from her new novel, *Some Luck*, to start the annual "Day in the City of Literature." Today also will feature readings and activities at more than two dozen businesses and locations throughout the Iowa City area.

For more information about the Iowa City Book Festival and a complete schedule of festival events, visit [www.iowacitybookfestival.org](http://www.iowacitybookfestival.org).



**October 2 - 5, 2014**

The Iowa City Book Festival is a four-day celebration of books, reading and writing. The festival includes readings, discussions, and demonstrations from a variety of authors. This year's authors include:

*Jane Smiley    Marlon James  
Marilynne Robinson    Reyna Grande  
James Ellroy    Sean Strub  
Terrence Holt    Ayana Mathis  
and many more...*

[www.iowacitybookfestival.org](http://www.iowacitybookfestival.org)

Sponsored by the UNESCO City of Literature



## Annual Kids Chess Tournament Scheduled for November 15

The Iowa City Public Library Annual Kids Chess Tournament saw record participation numbers in 2013.

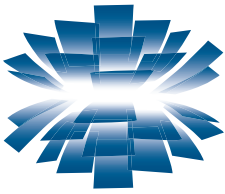
"We had 80 kids register to play last year," Children's Librarian Katherine Habley says. "It was amazing."

The 2014 Annual Kids Chess Tournament will be held Saturday, Nov. 15, at the Library. This free event is available to students in third through sixth grades.

Younger children may participate if they are a member of the United States Chess Federation.

The tournament is funded by the Steve Young Memorial Fund.

More information about the tournament, including registration details, will be on the Library's website closer to the event date.



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December 6, 10-3

*Iowa City Public Library*

[www.icpl.org/artsandcrafts](http://www.icpl.org/artsandcrafts)